

Account Number: 98087 Contract: 11567  
Account Name: WISCONSIN GENERAL ELECTION

Air Dates: 9/19/16-10/2/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: REFORM AMERICA FUND  
Co-op: REGIONAL AGY

NONBOX  
ATTN CINDY MURPHY  
5307 S 92ND ST  
HALES CORNERS WI 53130

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Line Line Identifier  
A 60s 2p-5p \$45

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 9/19/16- 9/23/16	2:00p- 5:00p	60s	\$45.00/spt	3*	3	3	3	3	-	-	All	15	15	\$675.00
A 9/26/16- 9/30/16	2:00p- 5:00p	60s	\$45.00/spt	3	3	3	3	3	-	-	All	15	15	\$675.00

\* - indicates a bumped spot on this date has not yet been rescheduled

CONTRACT TOTAL: \$1,350.00 30 Units  
Minus 15.00% commission: -\$202.50  
NET AMOUNT DUE: \$1,147.50

Month	Units	Total	Commission	Net	Month	Units	Total	Commission	Net
Sep16	15	\$675.00	-101.25	\$573.75	Oct16	15	\$675.00	-101.25	\$573.75



Client: Wisconsin General Election  
Brand: Reform America Fund  
Product: Reform America Fund  
Campaign: 2016R CLINTON 0919

## Station Order

Market: Wisconsin Unrated  
Station: KFIZ-AM  
Station Contact: Randal Hopper

Estimate No.: CLINTON 0919 Rad  
Rev #: 0  
Flight From: 09/19/2016 to 10/02/2016

nonbox  
5307 S 92nd St.  
Hales Corners, WI 53130  
414-425-8800

Buyer Name: Cindy Murphy  
Sweeps: Manual Ratings  
Acq. Order No.: 6784  
WS Order No.: 7791

Item#	Days/ Times	DP/ Len	Program Title/ Comm Tag	Station Gross																	Total Spots
				Rate/ Total	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	Oct 01	Oct 02			
1	MTWRF--	DA		\$45.00	3	3	3	3	3										30		
02:00P-05:00P				\$1,350.00																	
Comment: HANNITY																					

\$1,350.00	3	3	3	3	3			3	3	3	3								30
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Month	Spots	Station Gross Dollars
Sep	15	\$675.00
Oct	15	\$675.00
	30	\$1,350.00

By:

Date: 09/15/2016

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 3 days before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/15/16

Date

Cindy Murphy

Signature

Digitally signed by Cindy Murphy  
Date: 2016.09.15 10:41:30 -05'00'

414-425-8800

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

RB Hopper  
Printed Name

President  
Title

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KFIZ-AM Fond du Lac, WI	<b>Date:</b> 9/15/16
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I, William Eisner & Associates, dba Nonbox

do hereby request station time concerning the following issue:

2016 Presidential Race	
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	see	schedule			

This broadcast time will be used by: Reform America Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> <b>Yes</b>	<input checked="" type="checkbox"/> <b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

--	--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Reform America Fund  
P.O. Box 44  
Black Creek, WI 54106

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Lorri Pickens - Treasurer

